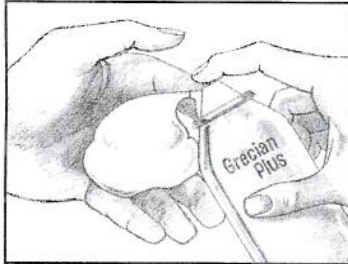


# Easy Directions

# 1.

Apply to clean, dry hair. Shake can well before each use. Hold can upright. Press button to dispense foam about the size of a "golf ball" into palm.



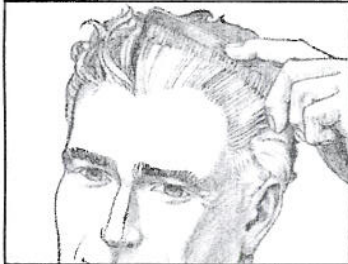
# 2.

Disperse foam evenly through dry hair. You may need 2 to 3 "golf balls" of foam to cover gray totally. Hair should feel slightly damp.



# 3.

Comb hair as usual. Wash hands thoroughly. Dry your hair, if desired. Apply daily until hair reaches desired shade. To maintain your natural look, simply apply once or twice a week thereafter.



## Important notes about shampooing:

1. To reach desired haircolor in 2 to 3 weeks, do not shampoo more than once a week. If you shampoo more often, expect a more gradual return to desired color.
2. Once your desired haircolor is achieved, shampoo as often as you like, but *never immediately after* using GRECIAN PLUS. That will interrupt the process.

Note: It's best to use a mild shampoo, particularly during the initial application period. Conditioning or medicated shampoos leave deposits on hair, and also slow the process. Harsh shampoos may require more frequent product use to maintain desired color. And remember, always apply GRECIAN PLUS to dry hair.

## Special Tips

### 1. Lose a little gray, a lot, or all of it.

What if your temples are gray, and you want to keep it? Or, if your sideburns are gray and you want to get rid of it? GRECIAN PLUS® is so easy to control, you simply apply it to the gray you want to get rid of. Then, comb as usual.

### 2. Be sure your hair is dry.

To achieve the most desirable results, dry your hair thoroughly before applying GRECIAN PLUS. And remember, if your hair is fine or porous, you'll regain true color more quickly. Thicker or less porous hair takes longer.

### 3. When should you apply GRECIAN PLUS?

Mornings are preferable. However, do it when it's most convenient for you. For best results, apply to dry hair only, *not* to your scalp.

### 4. You may never need hair groomers again.

Grooming aids like hairdressing, hair-sprays and conditioners can slow the initial color change, so use sparingly, if at all. GRECIAN PLUS conditioners can give so much body and manageability, you'll have healthier-looking hair — *without* extra grooming aids.

## Questions Men Ask

### How soon will I see results?

GRECIAN PLUS® works so gradually, you may not see a color change for a few days. Scattered gray may take longer. Solid gray areas may change sooner. GRECIAN PLUS conditioners make your hair look and feel healthier right away.

### Can I get too much color?

No. You control it. GRECIAN PLUS is so gradual, there's *no* risk of sudden or shocking change. Use GRECIAN PLUS daily until your color is just right, then once or twice a week to maintain it.

### Do I need to wear plastic gloves?

No. No gloves, caps or tests. Unlike some conventional dyes, GRECIAN PLUS does not stain the skin. As with any product, always wash hands after use.

### Can I speed up the results?

Sorry, but no. The gradual action is built in. Neither more product nor more frequent use will hasten the process.

### Can it damage my hair?

No. It contains no harsh chemicals which could cause dryness or damage. GRECIAN PLUS conditioners actually help protect your hair from dryness or damage.

### What about my beard or mustache?

No. Do *not* use on any facial hair — including mustaches, beards, eyelashes, eyebrows. May be used on sideburns.

### How long will the color stay in, if I stop using GRECIAN PLUS?

Your hair will lighten unnoticeably week by week, then become gray once again.

### What about perms or straightening?

Recent perms or straightening may